# Structural Change with Endogenous Input-Output Linkages 

Hang Hu

University of Melbourne

December, 2018

## Structural Change: Recent US Evidence



Figure: Value added share

- From Herrendorf, Rogerson, and Valentinyi (13)
- Consumption share


## Leading Interpretations

Leading theories focus on consumer preference and income

- Price effects: sector-biased technological change and complementary preferences
- Income effects: sector-biased income elasticity
- Recent studies show importance of both effects


## Leading Interpretations

Leading theories focus on consumer preference and income

- Price effects: sector-biased technological change and complementary preferences
- Income effects: sector-biased income elasticity
- Recent studies show importance of both effects

```
literature
```

Leading theories silent on producer interactions and heterogeneity

- Producers are interconnected by input-output linkages
- Producers buy and sell intermediate-inputs (I-I)
- External outsourcing of I-I induces mobility of labor and capital and generates structural change (SC)


## Main Idea

Suppose outsourcing cost $\downarrow$ from sector $S$ to sector $M$

- Producer in M has incentive to buy more I-I
- Producer in S is profitable to supply more I-I
- Evidence: $\downarrow$ coordination and monitoring cost induces external outsourcing from M to S (Weil 14; Goldschmidt et al. 17)


## Main Idea

Suppose outsourcing cost $\downarrow$ from sector $S$ to sector $M$

- Producer in M has incentive to buy more I-I
- Producer in S is profitable to supply more I-I
- Evidence: $\downarrow$ coordination and monitoring cost induces external outsourcing from M to S (Weil 14; Goldschmidt et al. 17)


## Sector M $\uparrow$ I-I demand $\Longrightarrow$ VA share $\downarrow$

- Relies more on outsourcing $\Longrightarrow$ labor \& capital move away


## Main Idea

Suppose outsourcing cost $\downarrow$ from sector $S$ to sector $M$

- Producer in M has incentive to buy more I-I
- Producer in S is profitable to supply more I-I
- Evidence: $\downarrow$ coordination and monitoring cost induces external outsourcing from M to S (Weil 14; Goldschmidt et al. 17)

Sector $\mathrm{M} \uparrow$ I-I demand $\Longrightarrow$ VA share $\downarrow$

- Relies more on outsourcing $\Longrightarrow$ labor \& capital move away

Sector $\mathrm{S} \uparrow$ I-I supply $\Longrightarrow$ VA share $\uparrow$

- Produces more outsourced tasks $\Longrightarrow$ labor \& capital move in
- Recent US evidence


## Main Idea

Suppose outsourcing cost $\downarrow$ from sector $S$ to sector $M$

- Producer in M has incentive to buy more I-I
- Producer in S is profitable to supply more I-I
- Evidence: $\downarrow$ coordination and monitoring cost induces external outsourcing from M to S (Weil 14; Goldschmidt et al. 17)

Sector M $\uparrow$ I-I demand $\Longrightarrow$ VA share $\downarrow$

- Relies more on outsourcing $\Longrightarrow$ labor \& capital move away

Sector $\mathrm{S} \uparrow$ I-I supply $\Longrightarrow$ VA share $\uparrow$

- Produces more outsourced tasks $\Longrightarrow$ labor \& capital move in
- Recent US evidence

SC from M to S

## Beyond Leading Theories

This paper proposes a new theory for structural change

- endogenizes input-output linkages: Ricardian trade
- complements the literature on structural change


## Beyond Leading Theories

This paper proposes a new theory for structural change

- endogenizes input-output linkages: Ricardian trade
- complements the literature on structural change

This paper does not consider

- organizational factors or management strategies
- international trade and offshoring


## Result Preview

Quantifying the four effects

- I-I supply effects (SE) are essential, comparable to price effect (PE)
- I-I demand effect (DE) and Income effect (IE) are less important.


## Result Preview

Quantifying the four effects

- I-I supply effects (SE) are essential, comparable to price effect (PE)
- I-I demand effect (DE) and Income effect (IE) are less important.

Quantifying the I-I supply channel
Relative to manufacturing,

- services $\uparrow$ comparative advantage supplying I-I
- services $\uparrow$ TFP scale; $\downarrow$ outsourcing supply cost


## Result Preview

Quantifying the four effects

- I-I supply effects (SE) are essential, comparable to price effect (PE)
- I-I demand effect (DE) and Income effect (IE) are less important.

Quantifying the I-I supply channel
Relative to manufacturing,

- services $\uparrow$ comparative advantage supplying I-I
- services $\uparrow$ TFP scale; $\downarrow$ outsourcing supply cost

Discussion of implication

- producer interaction and heterogeneity are non-neutral
- productivity slowdown may be overstated by the SC literature


## Roadmap

1. Introduction
2. Empirical Evidence
3. Model
4. Quantifying the Importance of the Four Effects
5. Quantifying the I-I Supply Channel
6. Conclusion

## Empirical Evidence

## Two Sufficient Statistics

Network view of input-output linkages

- B: input-output matrix example
- B1: total intensity of I-I supply with 1 unit of length
- $B^{2} 1$ : total intensity of I-I supply with 2 unit of length
- $B^{N} 1$ : total intensity of I-I supply with N unit of length

I-I supply multiplier: $\mu^{s} \equiv(I-B)^{-1} 1=\left(I+B+B^{2}+\ldots+B^{\infty}\right) 1$

- Total direct and indirect I-I connections to downstream sectors

I-I demand multiplier: $\mu^{d} \equiv 1^{\prime}(I-B)^{-1}=1^{\prime}\left(I+B+B^{2}+\ldots+B^{\infty}\right)$

- Total direct and indirect I-I connections to upstream sectors


## Empirical Evidence

1. VA share $\uparrow$ with I-I supply multiplier; $\downarrow$ with I-I demand multiplier

- Four Sectors: Manufacturing (Manu), market service (MS), non-market service (NMS), other good (OG)
- 35 major economies, during 1995-2007


## VA Share Increases with I-I Supply Multiplier






Figure: Value added share and intermediate input supply multiplier

## VA Share Decreases with I-I Demand Multiplier






Figure: Residual VA share and intermediate input demand multiplier

## Empirical Evidence

1. VA share $\uparrow$ with I-I supply multiplier; $\downarrow$ with I-I demand multiplier

- Four Sectors: Manufacturing (Manu), market service (MS), non-market service (NMS), other good (OG)
- 35 major economies, during 1995-2007

2. Sectoral gross output share of GDP (Domar weight) $\uparrow$ with I-I supply multiplier.

## Domar Weight Increases with I-I Supply Multiplier






Figure: Domar weight and intermediate input supply multiplier

Model

## Preferences

- From Comin, Lashkari and Mestieri (18)
- Nonhomothetic CES in aggregate consumption:
$\sum_{i=1}^{n} \Omega_{i}^{\frac{1}{\varepsilon}} C_{t}^{\frac{\varepsilon_{i}-\varepsilon}{\varepsilon}} C_{i t}^{\frac{\varepsilon-1}{\varepsilon}}=1$
- $\varepsilon$ is elasticity of substitution between sectoral consumption.
- $\epsilon_{i}$ measures the income elasticity of demand.
- If $\epsilon_{i}=1, C_{t}=\left(\sum_{i=1}^{n} \Omega_{i}^{\frac{1}{\varepsilon}} C_{i t}^{\frac{\varepsilon-1}{\varepsilon}}\right)^{\frac{\varepsilon}{\varepsilon-1}}$

Advantages

- Isolate income effects from price effects
- Stable income elasticity, consistent with data


## Technology

- Nonhomothetic CES in aggregate output: $\sum_{i=1}^{n} \Psi_{i t}^{\frac{\kappa}{\rho}} Q_{t}^{\frac{\tilde{\zeta}_{i}-\rho}{\rho}} Q_{i t}^{\frac{\rho-1}{\rho}}=1$
- Sectoral output is CES aggregate of I-I: $Q_{i t}=\left(\sum_{j=1}^{n} X_{i j t}^{\frac{\theta}{1+\theta}}\right)^{\frac{1+\theta}{\theta}}$
- I-I is CES aggregate of firm-level I-I varieties or tasks:

$$
X_{i j t}=\left[\int_{0}^{1} X_{i j t}(\omega)^{\frac{v-1}{v}} d \omega\right]^{\frac{v}{v-1}}
$$

Key features

- $\Psi_{i t} \uparrow$ with $\mu_{i t}^{s}$, motivated by evidence 2 and mechanism
- $\Psi_{i t}$ is state variable for aggregate producer
- Isolate I-I supply effect from price and income effects


## A Binary Version of Eaton and Kortum (02)

I-I Variety is produced in-house or by outsourcing (Boehm 18):

- $P_{i j t}^{*}(\omega)=\min \left(P_{i j t}^{H}(\omega), P_{i j t}^{X}(\omega)\right)$

Production in-house: $X_{i j t}^{H}(\omega)=a_{i j t}^{H}(\omega) k_{i j t}^{\alpha}(\omega) l_{i j t}^{1-\alpha}(\omega)$

- $\omega \in[0,1]$
- Frechet distributed TFP: $\operatorname{Pr}\left[a_{i j t}^{H} \leq a\right] \equiv F_{i t}(a)=e^{-T_{i t} a^{-\zeta}}$

Outsourcing: $X_{i j t}^{X}(\omega)=a_{i j t}^{X}(\omega) Q_{i j t}(\omega)$

- Frechet distributed TFP: $\operatorname{Pr}\left[a_{i j t}^{X} \leq a\right] \equiv F_{j t}(a)=e^{-T_{j t t^{-\zeta}}}$
- Iceberg outsourcing cost $\tau_{i j t}$ applies.


## Structural Change in Consumption

Consumption share

$$
\log \frac{\lambda_{i t}}{\lambda_{j t}}=\log \frac{\Omega_{i}}{\Omega_{j}}+(1-\varepsilon) \log \frac{P_{i t}}{P_{j t}}+\left(\epsilon_{i}-\epsilon_{j}\right) \log C_{t}
$$

- PE $(\varepsilon<1)$ : structural change from relatively $\downarrow$ price to $\uparrow$ price sector.
- IE: structural change from lower elastic to higher elastic sector.
- Consistent with the literature.


## Structural Change in Production

Value added share

$$
\log \frac{\eta_{i t}}{\eta_{j t}}=\log \frac{1-\sigma_{i t}}{1-\sigma_{j t}}+\kappa \log \frac{\Psi_{i t}}{\Psi_{j t}}+(1-\rho) \log \frac{P_{i t}}{P_{j t}}+\left(\xi_{i}-\xi_{j}\right) \log Q_{t}
$$

- $\sigma_{i t}$ is I-I demand intensity
- $\Psi_{i t}$ is determined by I-I supply multiplier.
- DE: structural change to sectors with smaller growth of I-I demand multiplier
- SE: structural change to sectors with larger growth of I-I supply multiplier if $\kappa>0$
- Income is aggregate gross output, rather than consumption.

Connection to literature

- $\frac{\eta_{i t}}{\eta_{j t}}=\frac{\lambda_{i t}}{\lambda_{j t}}$ if $B=I, \Psi_{i t}=\Psi_{i}$, and same elasticities


## Endogenous Input-Output Linkages and Prices

Intensity of input-output linkage
$-B_{j i t} \equiv \frac{P_{i j t} X_{i j t}}{P_{i t} P_{i t}^{X} X_{i t}^{X}} X_{i j t}^{X} X_{i j t} \quad\left(\frac{P_{i j t}}{P_{i t}}\right)^{-\theta} \frac{T_{j t}\left(P_{j t} \tau_{i j t}\right)^{-\zeta}}{T_{j t}\left(P_{j t} \tau_{i j t}\right)^{-\zeta}+T_{i t}\left(\tilde{w}_{i t} \tau_{i i t}\right)^{-\zeta}}$

## Price

- Sectoral price: $P_{i t}=\left[\sum_{j=1}^{n}\left(P_{i j t}\right)^{-\theta}\right]^{-\frac{1}{\theta}}$ intuition
- I-I price: $P_{i j t}=\frac{v}{v-1}\left[\Gamma\left(\frac{1-v+\zeta}{\zeta}\right)\right]^{\frac{1}{1-v}}\left[T_{j t}\left(P_{j t} \tau_{i j t}\right)^{-\zeta}+T_{i t}\left(\tilde{w}_{i t} \tau_{i i t}\right)^{-\zeta}\right]^{-\frac{1}{\zeta}}$
- Factor cost composite: $\tilde{w}_{i t}=\left(\frac{r_{i t}}{\alpha}\right)^{\alpha}\left(\frac{w_{i t}}{1-\alpha}\right)^{1-\alpha}$


## Quantifying the Importance of the Four Effects

## Model Estimate and Calibration

Regression to estimate elasticities in production side SC

- $\beta=0.887, \kappa=0.686,1-\rho=0.503, \xi_{M S}-\xi_{M a n u}=-0.029$ detail

Regression to estimate elasticities in consumption side SC

- $\varepsilon=0.344, \epsilon_{M S}-\epsilon_{\text {Manu }}=0.004$


## Model Estimate and Calibration

Regression to estimate elasticities in production side SC

- $\beta=0.887, \kappa=0.686,1-\rho=0.503, \xi_{M S}-\xi_{\text {Мапи }}=-0.029$

Regression to estimate elasticities in consumption side SC

- $\varepsilon=0.344, \epsilon_{\text {MS }}-\epsilon_{\text {Manu }}=0.004$

Trade cost, TFP scale, Trade and CES elasticities

- Suppose $\zeta, \theta$ and $v$ are known; normalise $\tau_{i i t}=1$
- $T_{i t}, \tau_{i j t}$ and $\tilde{w}_{i t}$ exactly calibrated to match data: $B_{j i t}$ and $P_{i t}$
- $\zeta$ and $\theta$ calibrated to minimize moment gap of wage growth
- Result: $\zeta=2.701, \theta=1.646$ and $v=3.5$


## Benchmark Decomposition of Structural Change



Figure: Relative value added share of market service to manufacturing

The four effects

- I-I supply effect: gap b/w red solid line and green solid line


## Benchmark Decomposition of Structural Change



Figure: Relative value added share of market service to manufacturing

The four effects

- I-I supply effect: gap b/w red solid line and green solid line
- Price effect: gap b/w green solid line and black solid line


## Benchmark Decomposition of Structural Change



Figure: Relative value added share of market service to manufacturing

The four effects

- I-I supply effect: gap b/w red solid line and green solid line
- Price effect: gap b/w green solid line and black solid line
- Income effect: gap b/w black solid line and red dash line
- I-I demand effect: gap b/w red dash line and green dash line


## Simulation and Decomposition

- Manipulate the calibrated primitives as in the following two cases
- Simulates DE, SE, PE and then structural change
- Re-estimate the four effects based on simulated data
- Re-do the decomposition exercises

1. Holding trade costs at the initial year level: $\tau_{i j t}=\tau_{i j, 1995}$

- $\beta=0.926, \kappa=0.865,1-\rho=0.182, \xi_{M S}-\xi_{\text {Мапи }}=0.031$.

2. Holding TFP scales at the initial year level: $T_{i t}=T_{i, 1995}$

- $\beta=1.005, \kappa=1.151,1-\rho=0.468, \xi_{\text {MS }}-\xi_{\text {Мапи }}=-0.010$.


## Decomposition Under the First Simulation



Figure: Relative value added share of market service to manufacturing

- I-I supply effect dominates structural change mechanisms


## Decomposition Under the Second Simulation



Figure: Relative value added share of market service to manufacturing

- I-I supply effect dominates structural change mechanisms


## Validation

- US long run data: 1947-2010. ${ }^{\text {R1 }}$
- Sub-sample of developed countries and developing countries.
- Other values of $\zeta$ and $\theta$. R3
- OG to Manu; NMS to Manu. R4
- Employment share.
- Impose $\beta=1$. ${ }^{\text {®6 }}$


## Quantifying the I-I Supply Channel

## How Divergent Are Outsourcing Supply Cost?





Figure: World average outsourcing supply cost at sector-pair

- S have lower growth of outsourcing supply cost, relative to M


## How Divergent Are TFP scale Growth?




Figure: Relative sectoral TFP and efficiency at world average efficiency

- S have higher growth of TFP scale, relative to M
- S have lower growth of overall efficiency, relative to M


## Counterfactual Setup

Counterfactual study to show importance of outsourcing supply cost

1. Suppose MS has same growth path of outsourcing supply cost as Manu.
2. Compare relative VA share and I-I supply multiplier.

Counterfactual study to show importance of TFP scale 1. Suppose MS has same growth path of TFP scale as Manu.
2. Compare relative VA share and I-I supply multiplier.

## Role of Outsourcing Supply Cost




Figure: Relative VA share and I-I supply multiplier of MS to Manu more

- Without growing comparative advantage from outsourcing supply cost, relative VA share and I-I supply multiplier $\uparrow$ by less proportion


## Role of TFP Scale



Figure: Relative VA share and I-I supply multiplier of MS to Manu

- Without growing comparative advantage from TFP scale, relative VA share and I-I supply multiplier $\uparrow$ by less proportion


## Role of $\zeta$



Figure: Relative value added share and I-I supply multiplier of MS to Manu

- Structural change positively depends on I-I supply capacity, as we move trade elasticity


## Conclusion

- A new prominent mechanism to explain VA share based SC
- Heterogeneous growth path of TFP scale and trade cost motivates outsourcing
- Outsourcing generates SC through I-I supply channel
- Given SC reflects outsourcing, TFP slowdown may be overstated
- Producer interaction and heterogeneity matter at least in SC study


## Thank You

## Appendix

## Structural Change: Recent US Evidence



Figure: Consumption share

- From Herrendorf, Rogerson, and Valentinyi (13)
back


## Literature

Structural change

- PE: Ngai and Pissarides (07)
- IE: Kongsamut, Rebelo and Xie (01)
- PE + IE: Comin, Lashkari and Mestieri (18)
- outsourcing: Berlingieri (14); Sposi (18)

Ricardian trade

- International trade + multi-country + final output: Eaton and Kortum (02)
- Domestic outsourcing + multi-sector + I-I: Boehm (18)


## Recent US Evidence

Value Added Share


Figure: Value added share and intermediate-inputs supply capacity

- Value added share $\uparrow$ with I-I supply capacity
back


## Thought Experiment

|  | Benchmark |  |  |  | SC |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | I-IS1 | I-IS2 | C | Q |  | I-IS1 | I-IS2 | C | Q |
| I-ID1 | 1 | 1 | 2 | 4 | I-ID1 | 1 | 2 | 2 | 5 |
| I-ID2 | 1 | 1 | 2 | 4 | I-ID2 | 1 | 1 | 2 | 4 |
| VA | 2 | 2 |  |  | VA | 3 | 1 |  |  |
| Q | 4 | 4 |  |  | Q | 5 | 4 |  |  |

- I-IS1+I-IS2+C=Q=I-ID1+I-ID2+VA
- Holding constant basic prices and income

Structural change story

1. Shock of outsourcing cost $\Longrightarrow \mathrm{S} 2$ can outsource to S 1 more easily
2. S2 relies on more I-I outsourcing, shifting out labor and capital
3. S1 needs to supply more I-I, hiring additional labor and capital
4. Structural change from S2 to S1.

Take away: SC from relatively demandable sector to suppliable sector

## Input-Output Table and B Matrix

|  | Table 1 |  |  |  | Table 2 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | I-IS1 | I-IS2 | C | Q |  | I-IS1 | I-IS2 | C | Q |
| I-ID1 | 1 | 1 | 2 | 4 | I-ID1 | 1 | 2 | 2 | 5 |
| I-ID2 | 1 | 1 | 2 | 4 | I-ID2 | 1 | 1 | 2 | 4 |
| VA | 2 | 2 |  |  | VA | 3 | 1 |  |  |
| Q | 4 | 4 |  |  | Q | 5 | 4 |  |  |

- I-IS1+I-IS2+C=Q=I-ID1+I-ID2+VA
- In table 1, $B=\left[\begin{array}{ll}0.25 & 0.25 \\ 0.25 & 0.25\end{array}\right]$
- In table 2, B=[ $\left.\begin{array}{cc}0.2 & 0.5 \\ 0.2 & 0.25\end{array}\right]$


## Partial Equilibrium: SC Implication of Linkage

## Multi-Sector Model with Input-Output Linkage

- Partial and competitive equilibrium model from Jones (2011).
- Inelastically supplied capital and labor
- Output and input markets clear
- Nominal accounting entities always hold at sector level
- Sectoral gross output: $Q_{i}=A_{i} K_{i}^{\left(1-\sigma_{i}\right) \alpha_{i}} L_{i}^{\left(1-\sigma_{i}\right)\left(1-\alpha_{i}\right)} \prod_{j=1}^{n}\left(X_{i j}^{X}\right)^{\sigma_{i j}}$
- Aggregate value added: $Y=\prod_{i=1}^{n} C_{i}^{\lambda_{i}}$
- Budget constraint: $C_{j}+\sum_{i=1}^{n} X_{i j}^{X}=Q_{j}$


## Mechanism and Intuition

Leontief inverse

- $B$ is matrix of input-output linkage.
- $L=(I-B)^{-1}$.
- $\uparrow A_{i}$ by 1 percent $\Longrightarrow \uparrow Q_{j}$ by $l_{i j}$ percent

Domar weight

- $\uparrow Q_{j}$ by $l_{i j}$ percent $\Longrightarrow \uparrow Y$ by $\gamma_{i}$ percent
- $\gamma_{i}=\sum_{j=1}^{n} l_{i j} \lambda_{j} ; \gamma_{i}$ is TFP elasticity ( $Q_{i}$ based).
- $\eta_{i}=\left(1-\sigma_{i}\right) \gamma_{i} ; \eta_{i}$ is TFP elasticity ( $Y_{i}$ based).


## Mechanism

- Assume symmetric preference $\left(\lambda_{i}=\lambda_{j}\right) \Rightarrow$ focus on linkage effect
- $\uparrow$ I-I supply $\left(\uparrow \mu_{i}^{s}\right) \Rightarrow$ Domar intensity $\uparrow\left(\gamma_{i} \uparrow\right) \Rightarrow$ TFP elasticity $\uparrow\left(\eta_{i} \uparrow\right)$
- $\uparrow$ I-I demand $\left(\uparrow \mu_{i}^{d}\right) \Rightarrow$ I-I intensity $\uparrow\left(\sigma_{i} \uparrow\right) \Rightarrow$ TFP elasticity $\downarrow\left(\eta_{i} \downarrow\right)$


## Fact 1



Figure: VA share of sample developed countries

## Fact 1



Figure: VA share of sample developing countries

## Fact 2



Figure: Farms

## Fact 2



Figure: Motor vehicles, bodies and trailers, and parts

## Fact 2



Figure: Food and beverage and tobacco products

## Fact 2



Figure: Administrative and support services

## Fact 2





Figure: Miscellaneous professional, scientific, and technical services

## Fact 3






Figure: Sectoral supply multiplier and real value added share

## Fact 3





Figure: Sectoral demand multiplier and real residual value added share

## Fact 5



Figure: Nominal VA share of sample developed countries

## Fact 5



Figure: Nominal VA share of sample developing countries

## Fact 5



Figure: Real VA share of sample developed countries

## Fact 5



Figure: Real VA share of sample developing countries back

## Preference

Intra-temporal sectoral consumption

$$
\begin{equation*}
\sum_{i=1}^{n} \Omega_{i}^{\frac{1}{\varepsilon}} C_{t}^{\frac{\varepsilon_{i}-\varepsilon}{\varepsilon}} C_{i t}^{\frac{\varepsilon-1}{\varepsilon}}=1 \tag{1}
\end{equation*}
$$

- Nonhomothetic CES preference
- $\varepsilon$ is elasticity of substitution between sectoral consumption.
- $\epsilon_{i}$ measures the income elasticity of demand.
- If $\epsilon_{i}=1, C_{t}=\left(\sum_{i=1}^{n} \Omega_{i}^{\frac{1}{\varepsilon}} C_{i t}^{\frac{\varepsilon-1}{\varepsilon}}\right)^{\frac{\varepsilon}{\varepsilon-1}}$.


## Sector Level Technology

Aggregate gross output

$$
\begin{equation*}
\sum_{i=1}^{n} \Psi_{i t}^{\frac{\kappa}{\rho}} Q_{t}^{\frac{\tilde{z}_{i}-\rho}{\rho}} Q_{i t}^{\frac{\rho-1}{\rho}}=1 \tag{2}
\end{equation*}
$$

- Nonhomothetic CES
- Time-varying weight: $\Psi_{i t}$

Sectoral gross output

$$
\begin{equation*}
Q_{i t}=\left(\sum_{j=1}^{n} X_{i j t}^{\frac{\theta}{1+\theta}}\right)^{\frac{1+\theta}{\theta}} \tag{3}
\end{equation*}
$$

Intermediate input

$$
\begin{equation*}
X_{i j t}=\left[\int_{0}^{1} X_{i j t}(\omega)^{\frac{v-1}{v}} d \omega\right]^{\frac{v}{v-1}} \tag{4}
\end{equation*}
$$

## Firm Level Technology

Production in-house

$$
\begin{equation*}
X_{i j t}^{H}(\omega)=a_{i j t}^{H}(\omega) k_{i j t}^{\alpha}(\omega) l_{i j t}^{1-\alpha}(\omega) \tag{5}
\end{equation*}
$$

- Frechet distributed TFP: $\operatorname{Pr}\left[a_{i j t}^{H} \leq a\right] \equiv F_{i t}(a)=e^{-T_{i t} a^{-\zeta}}$

Outsourcing

$$
\begin{equation*}
X_{i j t}^{X}(\omega)=a_{i j t}^{X}(\omega) Q_{i j t}(\omega) \tag{6}
\end{equation*}
$$

- Frechet distributed TFP: $\operatorname{Pr}\left[a_{i j t}^{X} \leq a\right] \equiv F_{j t}(a)=e^{-T_{j t t^{-}}{ }^{-\zeta}}$ Binary Choice

$$
\begin{equation*}
P_{i j t}^{*}(\omega)=\min \left(P_{i j t}^{H}(\omega), P_{i j t}^{X}(\omega)\right) \tag{7}
\end{equation*}
$$

- Iceberg sourcing cost $\tau_{i j t}$ applies. back


## Estimate of Production Side Elasticities back

$$
\log \frac{\eta_{i t}}{\eta_{j t}}=\beta \log \frac{1-\sigma_{i t}}{1-\sigma_{j t}}+\kappa \log \frac{\mu_{i t}^{s}}{\mu_{j t}^{s}}+(1-\rho) \log \frac{P_{i t}}{P_{j t}}+\left(\xi_{i}-\xi_{j}\right) \log Q_{t}
$$

| Dependent Variable : $\log \frac{\eta_{\frac{1}{i t}}}{\eta_{j t}}$ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Coefficient | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| $\beta$ |  | 1.486*** | 0.896*** | 0.887*** | 1.737*** | 0.970*** | 0.845*** |
|  |  | (0.065) | (0.045) | (0.042) | (0.083) | (0.053) | (0.056) |
| $\kappa$ |  | $1.406^{* * *}$ | 0.803*** | 0.686*** | 0.689*** | 0.646*** | 0.802*** |
|  |  | (0.046) | (0.037) | (0.037) | (0.036) | (0.044) | (0.055) |
| $1-\rho$ | 0.408*** | 0.272*** | 0.472*** | 0.503*** | 0.478*** | 0.547*** | 0.336*** |
|  | (0.028) | (0.026) | (0.030) | (0.029) | (0.029) | (0.043) | (0.037) |
| $\epsilon_{\text {OG }}-\epsilon_{\text {Manu }}$ | -0.024** | 0.020** | $-0.073^{* * *}$ | -0.059 | -0.004 | $0.682^{* * *}$ | 0.012 |
|  | (0.011) | (0.008) | (0.028) | (0.052) | (0.051) | (0.070) | (0.068) |
| $\epsilon_{\text {MS }}-\epsilon_{\text {Manu }}$ | -0.049*** | -0.050*** | 0.190*** | -0.029 | 0.044 | 0.452*** | 0.124** |
|  | (0.009) | (0.008) | (0.022) | (0.041) | (0.040) | (0.059) | (0.054) |
| $\epsilon_{\text {NMS }}-\epsilon_{\text {Manu }}$ | -0.050*** | -0.008 | 0.073** | -0.097* | -0.011 | 0.022 | 0.291*** |
|  | (0.009) | (0.007) | (0.030) | (0.064) | (0.055) | (0.068) | (0.086) |
| Country FE | NO | NO | YES | YES | YES | YES | YES |
| Year FE | NO | NO | NO | YES | YES | YES | YES |
| DE approx. | NO | NO | NO | NO | YES | NO | NO |
| Sample | ALL | ALL | ALL | ALL | ALL | DC | $\mathrm{LDC}_{2 / 2}$ |

## Estimate Strategy of $\zeta, \theta$ and $v$

Factor cost parameter in the model is $\tilde{w}_{i t}=\left(\frac{r_{i t}}{\alpha}\right)^{\alpha}\left(\frac{v_{i t}}{1-\alpha}\right)^{1-\alpha}$

- Assume constant capital share and interest rate: $\alpha=\frac{1}{3} ; r_{i t}=r$
- Normalize $\tilde{w}_{i t}=1$ for US manufacturing at year 2005.
- Estimate wage as $w_{i t}=\frac{w_{i t} L_{i t}}{L_{i t}}$.
- Let model generated average growth rate of sectoral factor cost as $\Delta_{M}\left(\tilde{w}_{i}\right)$; the data estimated counterpart as $\Delta_{D}\left(\tilde{w}_{i}\right)$
- Jointly find $\zeta$ and $\theta$ to minimizes the moment gap:

$$
(\zeta, \theta)=\arg \min \sum_{c} \sum_{i}\left[\Delta_{D}\left(\tilde{w}_{i}\right)-\Delta_{M}\left(\tilde{w}_{i}\right)\right]^{2}
$$

Result

- $\zeta=2.701 ; \theta=1.646$
- Calibrate $v=3.5$ to allow 40 percent mark-up (Boehm 2017).


## Endogenous Price

- $P_{i j t}$ consistent with final output price in Eaton and Kortum (2002).
- $P_{i j t}$ inversely depends on outsourcing efficiency $\left(\Phi_{i j t}=T_{j t}\left(P_{j t} \tau_{i j t}\right)^{-\zeta}+T_{i t}\left(\tilde{w}_{i t} \tau_{i i t}\right)^{-\zeta}\right)$.
- Efficiency $\uparrow$ with TFP scale; $\downarrow$ with factor cost and outsourcing supply cost.
- $P_{i t} \downarrow$ TFP scale; $\uparrow$ with factor cost and outsourcing supply cost.
- $\zeta$ determines how substitutable of production technology b/w in-house and outsourcing.


## Endogenous Input-Output Linkage

- $B_{j i t}$ depends on I-I share and outsourcing share.
- I-I share adjusts at intensive margin.
- Outsourcing share adjusts at extensive margin.
- Outsourcing $\uparrow$ with TFP scale (absolute advantage).
- Outsourcing $\downarrow$ with factor cost and outsourcing supply cost.
- $\zeta$ is the sensitivity of outsourcing to relative cost.
- $\downarrow \zeta \Longrightarrow$ outsourcing $\uparrow$ (comparative advantage)


## Intuition

- Define $\Phi_{i j t}^{X}=T_{j t}\left(P_{j t} \tau_{i j t}\right)^{-\zeta} ; \Phi_{i j t}^{H}=T_{i t}\left(\tilde{w}_{i t} \tau_{i i t}\right)^{-\zeta}$
- $\Phi_{i j t}=\Phi_{i j t}^{X}+\Phi_{i j t}^{H}$
- Define $\Phi_{i t}{ }^{\frac{\theta}{\zeta}}=\sum_{j=1}^{n} \Phi_{i j t}{ }^{\frac{\theta}{\zeta}}$ back
- Relative price inversely depend on relative efficiency:

$$
\begin{equation*}
\frac{P_{i t}}{P_{j t}}=\left(\frac{\Phi_{i t}}{\Phi_{j t}}\right)^{-\frac{1}{\zeta}} \tag{8}
\end{equation*}
$$

- Relative home production share equals relatively weighted average of within sectoral home efficiency to I-I efficiency:

$$
\frac{1-\sigma_{i t}}{1-\sigma_{j t}}=\frac{\sum_{k=1}^{n}\left(\frac{\Phi_{i k t}}{\Phi_{i t}}\right)^{\frac{\theta}{\zeta}} \frac{\Phi_{i i t}^{H}}{\Phi_{i k t}}}{\sum_{k=1}^{n}\left(\frac{\Phi_{j k t}}{\Phi_{j t}}\right)^{\frac{\theta}{\zeta}} \frac{\Phi_{j i j}^{H}}{\Phi_{j k t}}}
$$

## Data

- World Input-Output Databse 2013 (WIOD)

1. World Input-Output Tables (WIOT)
(a) I-O Tables over 1995-2011.
(b) 35 sectors; 40 countries.
2. Socio Economic Account (SEA)
(a) Nominal value of gross output (GO), VA, and sectoral intermediate input (I-I).
(b) Price deflators of GO, VA, and I-I with base year 1995.
(c) Total employee working hours.
(d) Real fixed capital stock at year 1995 local price.

- Sector and Industry Relative Prices (Inklaar and Timmer 2014)
(a) Sectoral GO and VA PPP deflators at 2005 global refrence prices.
(b) Four sectors.
- Penn World Table (PWT) 8.1
(a) PPP deflator for capital stock at 2005 global reference prices.
(b) Annual average exchange rate.


## Benchmark Decomposition of Structural Change



Figure: Relative VA share of service to manufacturing in US

## Decomposition Under Counterfactual study 1



Figure: Relative VA share of service to manufacturing

## Counterfactual study 1 in Developed Countries



Figure: Relative VA share of MS to Manu

## Counterfactual study 1 in Developing Countries



Figure: Relative VA share of MS to Manu

## CS1 in DC when $\zeta=4 ; \theta=3$



Figure: Relative VA share of MS to Manu

## CS1 in DC when $\zeta=4 ; \theta=4$



Figure: Relative VA share of MS to Manu

## CS1 in DC when $\zeta=1.2 ; \theta=1.2$



Figure: Relative VA share of MS to Manu

## Decomposition Under Counterfactual study 1



Figure: Relative VA share of OG to Manu

## Decomposition Under Counterfactual study 1



Figure: Relative VA share of NMS to Manu

## Structural Change with Employment Share

$$
\log \frac{l_{i t}}{l_{j t}}=\beta \log \frac{1-\sigma_{i t}}{1-\sigma_{j t}}+\kappa \log \frac{\mu_{i t}^{s}}{\mu_{j t}^{s}}+(1-\rho) \log \frac{P_{i t}}{P_{j t}}+\left(\xi_{i}-\xi_{j}\right) \log Q_{t}
$$

| Dependent Variable $: \log _{\text {lit }}^{l_{l i t}}$ |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 Coefficient | $\mathbf{( 1 )}$ | $\mathbf{( 2 )}$ | $\mathbf{( 3 )}$ | $\mathbf{( 4 )}$ | $\mathbf{( 5 )}$ | $\mathbf{( 6 )}$ | $\mathbf{( 7 )}$ |
| $\beta$ |  | $0.568^{* * *}$ | $0.11^{* *}$ | $0.111^{* * *}$ | $0.264^{* * *}$ | $0.234^{* * *}$ | 0.029 |
|  |  | $(0.079)$ | $(0.050)$ | $(0.043)$ | $(0.087)$ | $(0.050)$ | $(0.067)$ |
| $\kappa$ |  | $0.861^{* * *}$ | $0.356^{* * *}$ | $0.160^{* * *}$ | $0.165^{* * *}$ | $0.319^{* * *}$ | -0.065 |
|  | $(0.053)$ | $(0.042)$ | $(0.038)$ | $(0.037)$ | $(0.040)$ | $(0.063)$ |  |
| $1-\rho$ | $0.281^{* * *}$ | $0.198^{* * *}$ | 0.031 | $0.071^{* *}$ | $0.066^{* *}$ | $0.245^{* * *}$ | 0.034 |
|  | $(0.034)$ | $(0.033)$ | $(0.033)$ | $(0.028)$ | $(0.028)$ | $(0.039)$ | $(0.040)$ |
| $\epsilon_{\text {OG }}-\epsilon_{\text {Manu }}$ | 0.004 | $0.049^{* * *}$ | $-0.080^{* *}$ | $-0.349^{* * *}$ | $-0.041^{* * *}$ | $0.484^{* * *}$ | $-0.331^{* * *}$ |
|  | $(0.013)$ | $(0.012)$ | $(0.033)$ | $(0.061)$ | $(0.061)$ | $(0.064)$ | $(0.083)$ |
| $\epsilon_{\text {MS }}-\epsilon_{\text {Manu }}$ | $0.031^{* * *}$ | $0.048^{* * *}$ | $0.417^{* * *}$ | $-0.080^{* *}$ | $-0.071^{* * *}$ | $0.174^{* * *}$ | $-0.129^{* *}$ |
|  | $(0.009)$ | $(0.009)$ | $(0.023)$ | $(0.034)$ | $(0.034)$ | $(0.047)$ | $(0.061)$ |
| $\epsilon_{\text {NMS }}-\epsilon_{\text {Manu }}$ | $-0.023^{* *}$ | $0.017^{*}$ | $0.340^{* * *}$ | $-0.274^{* * *}$ | $-0.263^{* * *}$ | 0.083 | $-0.320^{* * *}$ |
|  | $(0.010)$ | $(0.009)$ | $(0.032)$ | $(0.048)$ | $(0.047)$ | $(0.061)$ | $(0.079)$ |
| Country FE | NO | NO | YES | YES | YES | YES | YES |
| Year FE | NO | NO | NO | YES | YES | YES | YES |
| IS approx. | NO | NO | NO | NO | YES | NO | NO |
| Sample | ALL | ALL | ALL | ALL | ALL | DC | LDC $28 / 28$ |

## Decomposition of Employment Share



Figure: Relative Employment share of MS to Manu

## Benchmark Decomposition with $\beta=1$



Figure: Relative VA share of MS to Manu

## Role of Outsourcing Cost



Figure: NMS to Manufacturing

## Role of Outsourcing Cost




Figure: OG to Manufacturing

## Role of TFP



Figure: NMS to Manufacturing

## Role of TFP



Figure: OG to Manufacturing

